



WE ARE THE PROBLEM SOLVERS

LIVE UNITED®

For 130 years, we have partnered with companies around the world to help them realize their employee-engagement efforts and achieve their social-responsibility goals. With more than 60,000 corporate partners, we pride ourselves on being a lynchpin for support and solutions.

GIVING HOPE TO THE HUNGRY IN GERMANY

With one in seven people in Germany living below the poverty line, hunger is a stark reality. In late 2016, 300 John Deere employees throughout Germany came together during United Way's "Day of Caring" event to give hope to the hungry. The result: They packed 6,400 bags for local food banks—that's more than 28 tons of food! United Way continues to help John Deere with their employee volunteerism.

HELPING STUDENTS GRADUATE HIGH SCHOOL

With a 60-percent high school graduation rate, many of the students in southeastern Michigan's low-performing schools saw graduation as a dream. Thanks to United Way of Southeastern Michigan's High School Turnaround initiative, and in partnership with the General Motors Foundation, the schools have since achieved an average on-time graduation rate above 80 percent. For students, the hope of pursuing higher education is now a reality.

GUIDING YOUTH TOWARD QUALITY CAREERS

Of all the jobs in Minnesota, 63 percent will require some education beyond high school by 2024. And yet, many of today's youth aren't taught the skills they need for quality careers. With support from U.S. Bank, Greater Twin Cities United Way launched the Career and College Academy, a high school-to-postsecondary experience that infuses college and career readiness with focused curriculum. Since 2015, 2,957 students have enrolled in nine high-demand career pathways, and approximately 1,075 college credits have been earned.

OFFERING SUPPORT FOR FINANCIAL STABILITY

One out of every three families in central Iowa can barely cover basic daily expenses. In 2012, United Way of Central Iowa launched the Financial Capability Network with Wells Fargo to provide low- to moderate-income individuals and families with a pathway toward financial stability. United Way's goal is to increase the percentage of central Iowans who are financially self-sufficient to 75 percent by 2020. To date, 1,794 individuals have received financial coaching.

Learn more about United Way's impact:
www.unitedway.org/our-partners/partner-with-us

